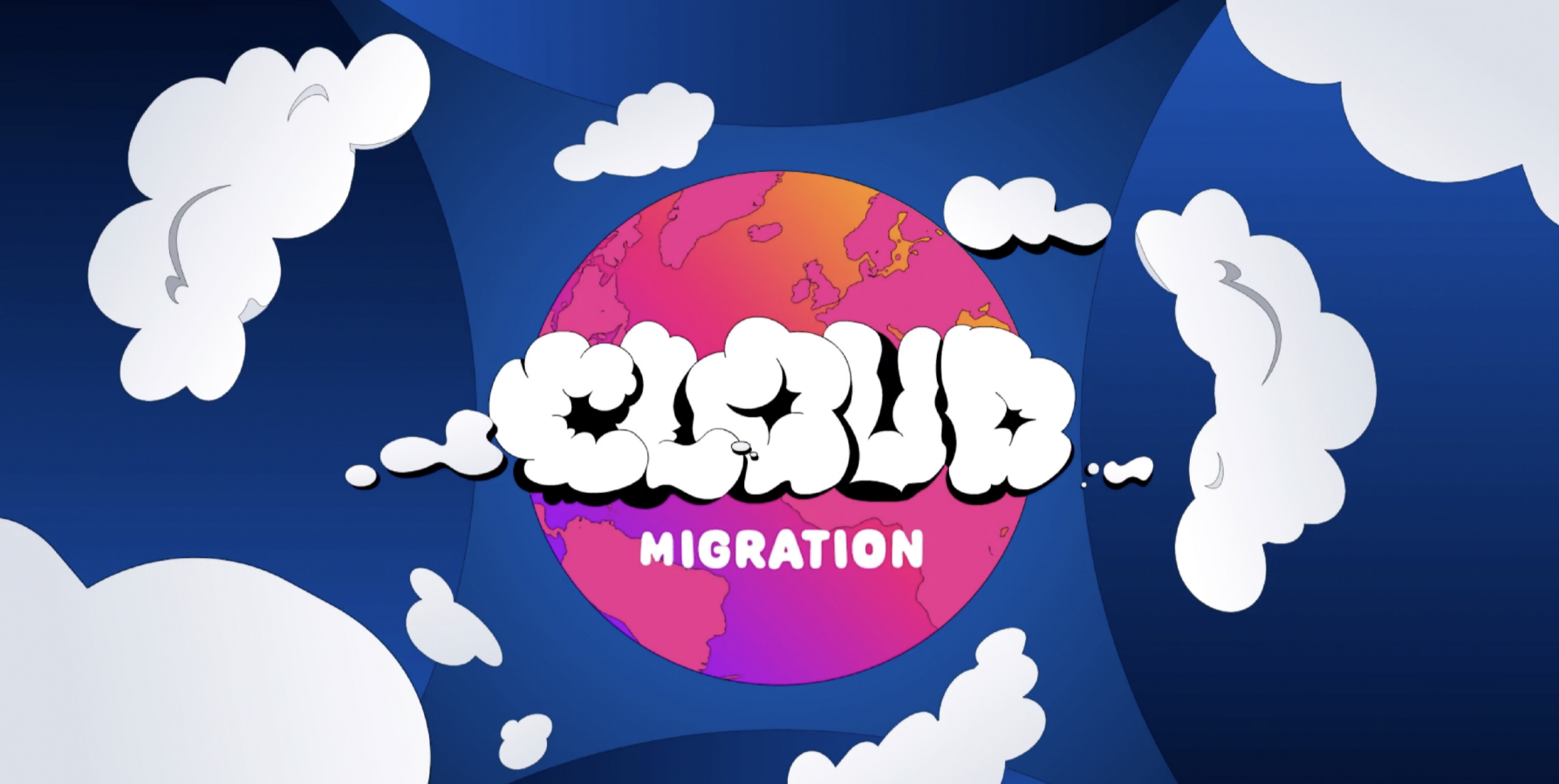


FOR OUR MOST EXCLUSIVE PARTNERS

# Share your brand story with 2 million people

You're already built world-class tech, now show it off to the world.

Create a brand video



As one of our most strategic partners, we're inviting you to create your very own 'AWS is how' Get Animated campaign. You're already building world-class tech, now talk about it.

## What is AWS is how?

AWS is how is customized brand advertising—designed to help you expand the awareness of your tech through the lenses of our customers and partners. Millions of eyes, all focused in on your solutions.

Create a custom, co-branded advertisement packaged in the AWS is how campaign, which includes promotion on AWS social channels, and the option to add paid media for increased reach.

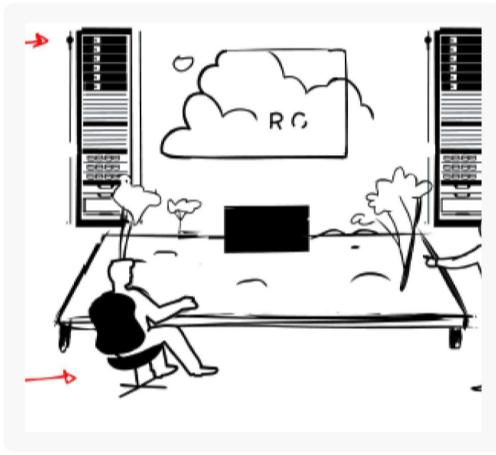
## Fight fires with Intel + RONIN

With the help of AWS, Intel + RONIN are harnessing the technology needed to scale research, simulate fire spread, and extinguishing fires before they even start. That's a very important solution and a pretty important story to share.

First we started storyboarding...



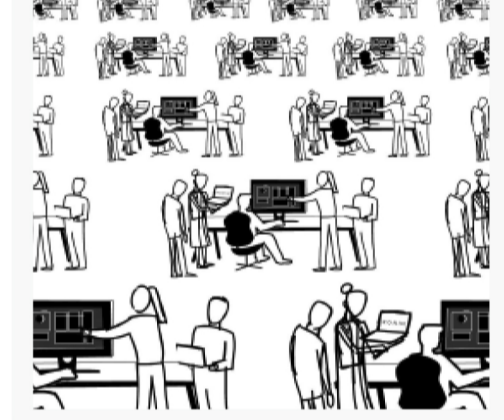
ART: revealing the Australian landscape  
VO: To quickly turn things around



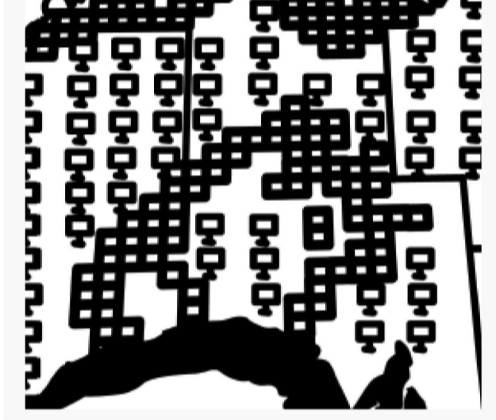
ART: revealing the Australian landscape  
VO: To quickly turn things around



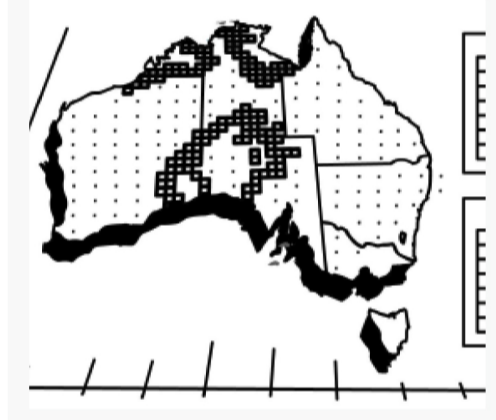
ART: revealing the Australian landscape  
VO: To quickly turn things around



ART: revealing the Australian landscape  
VO: To quickly turn things around

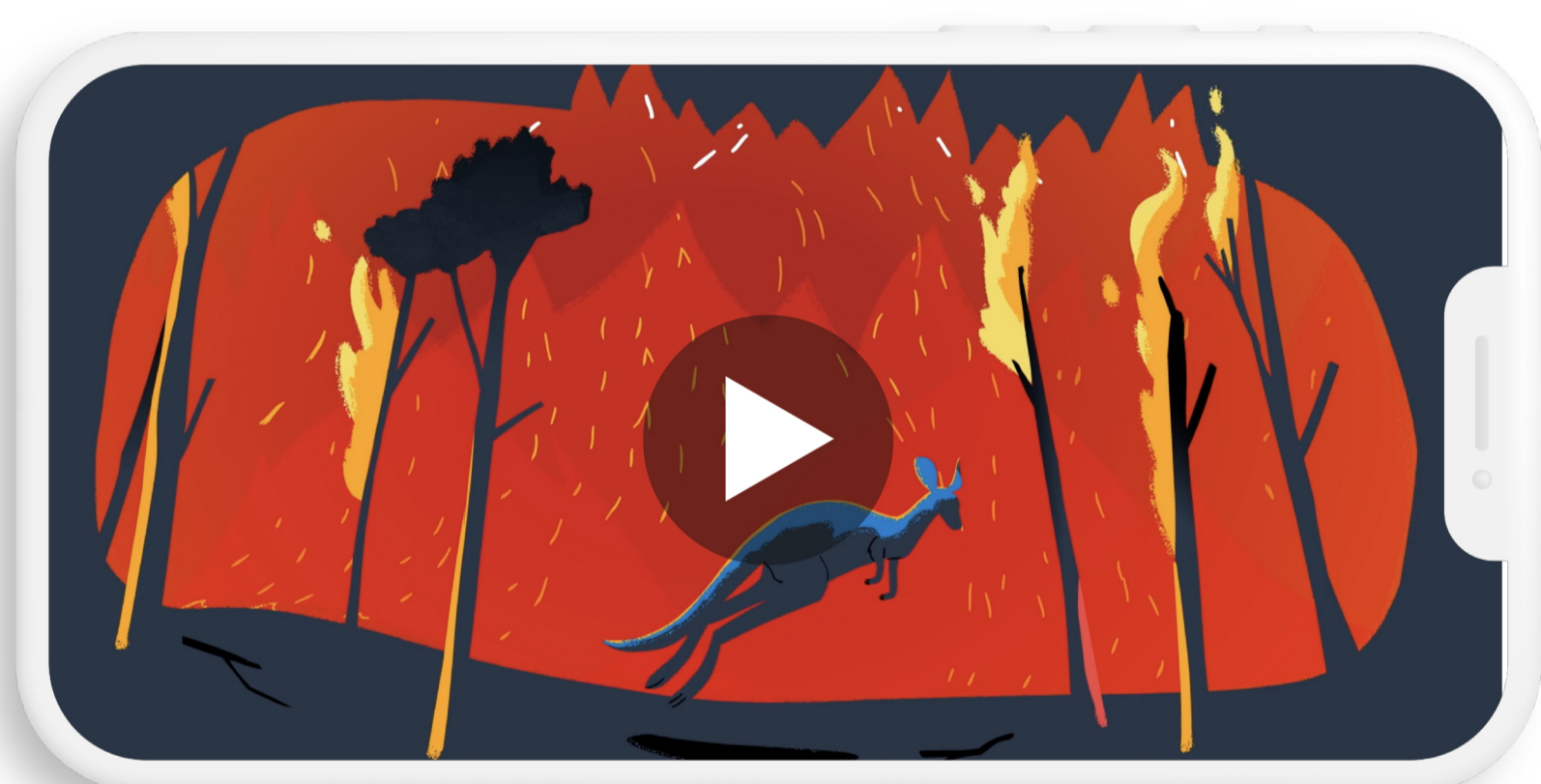


ART: revealing the Australian landscape  
VO: To quickly turn things around



ART: revealing the Australian landscape  
VO: To quickly turn things around

Then, we brought the story to life through a 30-second animated video...



Next, we shared it globally, with millions of followers, across all AWS channels...



847,390  
followers



8,195,721  
followers

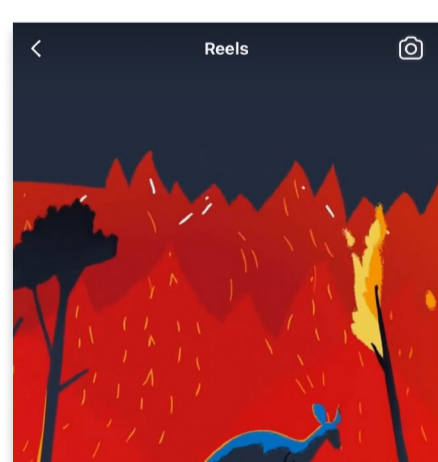


254,000  
followers

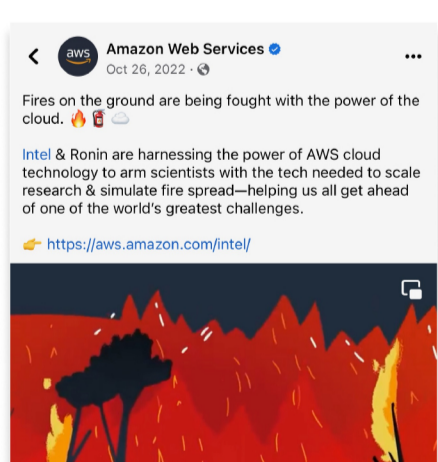


2,100,000  
followers

Finally, here's how well it performed...



886,183 impressions  
2,342 engagements  
39,080 video views



230,023 impressions  
1,824 engagements  
48,158 video views



1,047,252 impressions  
2,488 engagements  
126,062 video views

## Stop imagining the possibilities. Let's start creating opportunities.

If you're interested in getting started, click the button, setup a time to meet with a member of our team, and let's co-produce a powerful, engaging, and effective video together.

Pick a time to chat with us

If you'd rather not receive emails from us, you can [unsubscribe here](#).

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