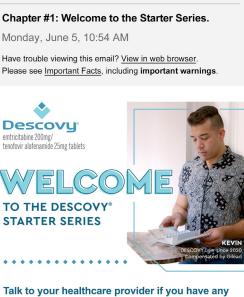


CTA Button Link:

https://www.descovy.com/ real-stories/south?patient=Oli



From: The Starter Series

To: John Doe <john.doe@example.com>

Talk to your healthcare provider if you have any questions about DESCOVY.



You've taken a great first step deciding on DESCOVY with your healthcare provider. Good for you for being proactive about your health.

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Like starting any new routine eating better, going to the gym, or taking vitamins—it can take a few weeks to make a healthy habit out of it.



Over the next few months this Starter Series will help you get off on the right foot with regular check-ins and meaningful information to help you navigate your experience.

THE STARTER SERIES WILL INCLUDE:

- Tips for establishing a new routine
- Refill reminders
- Stories from real DESCOVY users
- Suggestions for building a relationship with your healthcare provider
- And more

Let's kick things off by hearing from a real DESCOVY user



One of the many DESCOVY users you'll be hearing from

The biggest lesson I've learned on my journey is that the most important person to show up for is you.

WATCH OLI'S STORY

DESCOVY user since 2020 Compensated by Gilead

SUBJECT LINE + PRE-HEADER OPTIONS:

SL 1: Chapter #1: Welcome to the Starter Series. [42/50] **PH 1**: Get started with your medication option. [40/50]

SL 2: You registered for the Starter Series. [38/50] **PH 2**: This will help you get started. [31/50]

SL 3: Welcome to the Starter Series. [30/50]PH 3: Getting started with your new medication option. [48/50]

CTA Button Link:

https://www.descovy.com/ what-is-descovy-for-prep

NEXT UP IN THE STARTER SERIES

We'll chat about the importance of establishing a routine that works for you. Until then, if you have any questions, you can eplore the DESCOVY essentials here.

<u>Please see Important Facts,</u> including **important warnings.**

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What is DESCOVY for PrEP®?

DESCOVY for PrEP (pre-exposure prophylaxis) is a once-daily prescription medicine for adults and adolescents at risk of HIV. It helps lower the chances of getting HIV through sex.

DESCOVY for PrEP is not for everyone:

- · It is not for use in people assigned female at birth who are at risk of getting HIV from vaginal sex, because its effectiveness has not been studied.
- You must be HIV-negative before and while taking DESCOVY for PrEP.

Talk to a healthcare provider about your risk for HIV and if DESCOVY for PrEP may be an option for you.

Please scroll for Important Safety Information



Chapter #2: Get to know your PrEP option

Monday, June 5, 10:54 AM

Have trouble viewing this email? View in web browser. Please see Important Facts, including important warnings.

LEARN MORE ABOUT TAKING DESCOVY® Descovy emtricitabine 200mg/ tenofovir alafenamide 25mg tablets WITH DESCOVY OLI DESCOVY user since 2020 | Compensated by Gilead

What is DESCOVY for PrEP®?

DESCOVY for PrEP (pre-exposure prophylaxis) is a once-daily prescription medicine for adults and adolescents at risk of HIV. It helps lower the chances of getting HIV through sex.

DESCOVY for PrEP is not for everyone:

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- You must be HIV-negative before and while taking DESCOVY for PrEP.

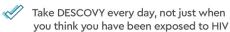
Talk to a healthcare provider about your risk for HIV and if DESCOVY for PrEP may be an option for you.

Please scroll for Important Safety Information below, including important warnings.



Now that you and your healthcare provider have made the decision to start taking DESCOVY, the smallest PrEP pill available, here are a few things to remember as you incorporate it into your daily routine:

 \checkmark Take one pill once a day, with or without food



 \checkmark Do not miss any doses of DESCOVY. Missing doses may increase your risk of getting HIV

As you're getting started, keep in mind why you're doing this—for your HIV prevention. Keep scrolling to learn how effective DESCOVY is when you take it as prescribed.

SUBJECT LINE + PRE-HEADER OPTIONS:

SL 1: Chapter #2: Get to know your PrEP option. [41/50] PH 1: How you can make it part of your day. [37/50]

SL 2: Here's the 101 on your PrEP option. [35/50] PH 2: This will help you get started. [31/50]

SL 3: Welcome to the Starter Series. [30/50] PH 3: Getting started with your new medication option. [48/50]

Link:

https://www.descovy.com/ descovy-for-prep-dosage

IMPORTANT SAFETY INFORMATION

What is the most important information I should know about DESCOVY for PrEP?

Before and while taking DESCOVY for PrEP:

- You must be HIV-negative before you start and while taking DESCOVY for PrEP. You must get tested for HIV-1 immediately before and at least every 3 months while taking DESCOVY. If you think you were exposed to HIV-1, tell your healthcare provider right away. They may want to do more tests to confirm that you are still HIV-negative.
- Many HIV-1 tests can miss HIV-1 infection in a person who has recently become infected. Tell your healthcare provider if you had a flu-like illness within the last month before starting or while taking DESCOVY. Symptoms of new HIV-1 infection include tiredness, fever, joint or muscle aches, headache, sore throat, vomiting, diarrhea, rash, night sweats, and/or enlarged lymph nodes in the neck or groin.
- · DESCOVY by itself is not a complete treatment for HIV-1. Do not take DESCOVY for PrEP unless you are confirmed to be HIV-1 negative.
- DESCOVY does not prevent other sexually transmitted infections (STIs). Practice safer sex by using a latex or polyurethane condom to reduce the risk of getting STIs.
- To further help reduce your risk of getting HIV-1:
- · Do not miss any doses of DESCOVY. Missing doses may increase your risk of getting HIV-1.
- Know your HIV status and the HIV status of your partners. If your partner is living with HIV, your risk of getting HIV is lower if your partner consistently takes HIV treatment every day.
- · Get tested for other STIs. Some STIs make it easier for HIV-1 to infect you.
- · Talk to your healthcare provider about all the ways to help reduce HIV risk.

DESCOVY can cause serious side effects:

• Worsening of hepatitis B (HBV) infection. Your healthcare provider will test you for HBV. If you have HBV and stop taking DESCOVY, your HBV may suddenly get worse. Do not stop taking DESCOVY without first talking to your healthcare provider, as they will need to check your health or give you HBV medicine.

Continue to scroll for more Important Safety Information.



In a 2-year study, 99.7% of people taking DESCOVY for PrEP stayed HIV-negative. The clinical study showed that DESCOVY for PrEP worked as well as another oral PrEP option. You can <u>learn more about</u> the clinical trial here.

About the study

The DISCOVER trial recruited people who were among the most at risk for getting HIV through sex. The study included real people with diverse backgrounds and sexual practices who didn't

Link:

https://www.descovy.com/ clinical-trial-efficacy-results

always use condoms, and some participants had sexually transmitted infections (STIs). All study participants were either men who have sex with men or transgender women who have sex with men.

The results were analyzed when everyone had been in the study for at least 2 years (~96 weeks). At that point:



8 out of 2670 people taking **DESCOVY**[®] tested HIV-positive during the clinical study."





TRUVADA^{®+} tested HIV-positive during the clinical study.*

15 out of 2665 people taking



99.4% on TRUVADA stayed HIV-negative.

*1 of these 8 people was suspected to have HIV before the study began [†]TRUVADA (emtricitabine 200 mg/tenofovir disoproxil fumarate 300 mg) tablets.

 $^{\ddagger}4$ of these 15 people were suspected to have HIV before the study began

Common side effects in people taking DESCOVY for PrEP are diarrhea, nausea, headache, fatigue, and stomach pain. Tell your healthcare provider if you have any side effects that bother you or do not go away.

IMPORTANT SAFETY INFORMATION (CONT'D)

Who should not take DESCOVY for PrEP?

Do not take DESCOVY for PrEP if you:

• Already have HIV-1 or if you do not know your HIV-1 status. If you have HIV-1, you need to take other medicines with DESCOVY to treat HIV-1. If you have HIV-1 and take only DESCOVY, your HIV-1 may become harder to treat now and in the future.

What are the other possible side effects of **DESCOVY for PrEP?**

Serious side effects of DESCOVY may also include:

- Kidney problems, including kidney failure. Your healthcare provider should do blood and urine tests to check your kidneys before and during treatment with DESCOVY. If you develop kidney problems, your healthcare provider may tell you to stop taking DESCOVY.
- Too much lactic acid in your blood (lactic acidosis), which is a serious but rare medical emergency that can lead to death. Tell your healthcare provider right away if you get these symptoms: weakness or being more tired than usual, unusual muscle pain, being short of breath or fast breathing, stomach pain with nausea and vomiting, cold or blue hands and feet, feel dizzy or lightheaded, or a fast or abnormal heartbeat.
- · Severe liver problems, which in rare cases can lead to death. Tell your healthcare provider right away if you get these symptoms: skin or the white part of your eyes turns yellow, dark "tea-colored" urine, light-colored stools, loss of appetite for several days or longer, nausea, or stomach-area pain.

Common side effects in people taking DESCOVY for PrEP are diarrhea, nausea, headache, fatigue, and stomach pain. Tell your healthcare provider if you have any side effects that bother you or do not go away.

What should I tell my healthcare provider before taking DESCOVY for PrEP?

- · All your health problems. Be sure to tell your healthcare provider if you have or have had any kidney or liver problems, including hepatitis.
- All the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. DESCOVY may interact with other medicines. Keep a list of all your medicines and show it to your healthcare provider and pharmacist when you get a new medicine.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.FDA.gov/medwatch, or call 1-800-FDA-1088.

Please see Important Facts about DESCOVY for PrEP, including important warnings.

.



DESCOVY naturally fits into my routine. I take my pill every morning after my coffee.

CHECK OUT HIS STORY

NEXT UP IN THE STARTER SERIES

Hear from real users about why they take DESCOVY, and why it was the right decision for them.

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Link:

https://www.descovy. com/real-stories/ northeast?patient=Kevin



What is DESCOVY for PrEP®?

DESCOVY for PrEP (pre-exposure prophylaxis) is a once-daily prescription medicine for adults and adolescents at risk of HIV. It helps lower the chances of getting HIV through sex.

DESCOVY for PrEP is not for everyone:

- It is not for use in people assigned female at birth who are at risk of getting HIV from vaginal sex, because its effectiveness has not been studied.
- You must be HIV-negative before and while taking DESCOVY for PrEP.

Talk to a healthcare provider about your risk for HIV and if DESCOVY for PrEP may be an option for you.



Chapter #3: Personalizing Your Routine

Monday, June 5, 10:54 AM

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LEARN MORE ABOUT TAKING DESCOVY®



What is DESCOVY for PrEP®?

DESCOVY for PrEP (pre-exposure prophylaxis) is a once-daily prescription medicine for adults and adolescents at risk of HIV. It helps lower the chances of getting HIV through sex.

DESCOVY for PrEP is not for everyone:

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- You must be HIV-negative before and while taking DESCOVY for PrEP.

Talk to a healthcare provider about your risk for HIV and if DESCOVY for PrEP may be an option for you.

Please scroll for Important Safety Information below, including **important warnings**.

OUR DAYS ARE FILLED WITH VARIOUS ROUTINES.

While we may have to remind ourselves to do them at first most new routines just naturally end up becoming second nature to us. Some of these habits we may have been doing our whole lives, and some we adopted and incorporated along the way—like taking DESCOVY for PrEP.

Establishing your daily DESCOVY routine is beneficial to help ensure you're taking it as prescribed.

Here are a few tips to help you get started:



Attach it to something else you already do each day, like having your first cup of coffee

Take it when you wake up in the morning, or before you go to bed

When it comes to creating a new routine, you can pick what works best for you. Keep scrolling to learn some ways others have incorporated DESCOVY into their day to day.

SUBJECT LINE + PRE-HEADER OPTIONS:

- **SL 1**: Chapter #3: Personalizing Your Routine. [39/50] **PH 1**: Hear about others' routines. [28/50]
- **SL 2**: Real users' daily routines. [27/50] **PH 2**: Hear about other users' personalized routines. [46/50]
- SL 3: A PrEP routine of your own. [27/50]PH 3: Hear how others have personalized their routines. [49/50]

Link:

https://www.descovy.com/ descovy-for-prep-dosage

IMPORTANT SAFETY INFORMATION

What is the most important information I should know about DESCOVY for PrEP?

Before and while taking DESCOVY for PrEP:

- You must be HIV-negative before you start and while taking DESCOVY for PrEP. You must get tested for HIV-1 immediately before and at least every 3 months while taking DESCOVY. If you think you were exposed to HIV-1, tell your healthcare provider right away. They may want to do more tests to confirm that you are still HIV-negative.
- Many HIV-1 tests can miss HIV-1 infection in a person who has recently become infected. Tell your healthcare provider if you had a flu-like illness within the last month before starting or while taking DESCOVY. Symptoms of new HIV-1 infection include tiredness, fever, joint or muscle aches, headache, sore throat, vomiting, diarrhea, rash, night sweats, and/or enlarged lymph nodes in the neck or groin.
- DESCOVY by itself is not a complete treatment for HIV-1. Do not take DESCOVY for PrEP unless you are confirmed to be HIV-1 negative.
- DESCOVY does not prevent other sexually transmitted infections (STIs). Practice safer sex by using a latex or polyurethane condom to reduce the risk of getting STIs.
- To further help reduce your risk of getting HIV-1:
- Do not miss any doses of DESCOVY. Missing doses may increase your risk of getting HIV-1.
- Know your HIV status and the HIV status of your partners. If your partner is living with HIV, your risk of getting HIV is lower if your partner consistently takes HIV treatment every day.
- Get tested for other STIs. Some STIs make it easier for HIV-1 to infect you.
- Talk to your healthcare provider about all the ways to help reduce HIV risk.

DESCOVY can cause serious side effects:

 Worsening of hepatitis B (HBV) infection. Your healthcare provider will test you for HBV. If you have HBV and stop taking DESCOVY, your HBV may suddenly get worse. Do not stop taking DESCOVY without first talking to your healthcare provider, as they will need to check your health or give you HBV medicine.

Continue to scroll for more Important Safety Information.

CHECK OUT EVERETT Descovy routine

For me it's second nature. It's part of my daily routine. I do my yoga, I take my pill, and then I just keep going.



WATCH EVERETT'S STORY

DESCOVY user since 2019 Compensated by Gilead

LEARN WHAT WORKED FOR

Link:

https://www.descovy. com/real-stories/ south?patient=Everett

Link:

https://www.descovy. com/real-stories/ northeast?patient=Lamont



I get up, brush my teeth, and take my DESCOVY.



DESCOVY user since 2020 Compensated by Gilead

IMPORTANT SAFETY INFORMATION (CONT'D)

Who should not take DESCOVY for PrEP?

- Do not take DESCOVY for PrEP if you:
- Already have HIV-1 or if you do not know your HIV-1 status. If you have HIV-1, you need to take other medicines with DESCOVY to treat HIV-1. If you have HIV-1 and take only DESCOVY, your HIV-1 may become harder to treat now and in the future.

What are the other possible side effects of DESCOVY for PrEP?

Serious side effects of DESCOVY may also include:

- Kidney problems, including kidney failure. Your healthcare provider should do blood and urine tests to check your kidneys before and during treatment with DESCOVY. If you develop kidney problems, your healthcare provider may tell you to stop taking DESCOVY.
- Too much lactic acid in your blood (lactic acidosis), which is a serious but rare medical emergency that can lead to death. Tell your healthcare provider right away if you get these symptoms: weakness or being more tired than usual, unusual muscle pain, being short of breath or fast breathing, stomach pain with nausea and vomiting, cold or blue hands and feet, feel dizzy or lightheaded, or a fast or abnormal heartbeat.
- Severe liver problems, which in rare cases can lead to death. Tell your healthcare provider right away if you get these symptoms: skin or the white part of your eyes turns yellow, dark "tea-colored" urine, light-colored stools, loss of appetite for several days or longer, nausea, or stomach-area pain.

Common side effects in people taking DESCOVY for PrEP are diarrhea, nausea, headache, fatigue, and stomach pain. Tell your healthcare provider if you have any side effects that bother you or do not go away.

What should I tell my healthcare provider before taking DESCOVY for PrEP?

- All your health problems. Be sure to tell your healthcare provider if you have or have had any kidney or liver problems, including hepatitis.
- All the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. DESCOVY may interact with other medicines. Keep a list of all your medicines and show it to your healthcare provider and pharmacist when you get a new medicine.

You are encouraged to report negative side effects of prescription drugs to the FDA. <u>Visit www.FDA.gov/medwatch</u>, or call 1-800-FDA-1088.

Please see <u>Important Facts</u> about DESCOVY for PrEP, including **important warnings**.





https://www.descovy.com/realstories/south?patient=Myka I always take my DESCOVY right before I go to bed when I take my hormones.

WATCH MYKA'S STORY

DESCOVY user since 2020 Compensated by Gilead

NEXT UP IN THE STARTER SERIES

Hear from real users about why they asked their healthcare provider about DESCOVY.

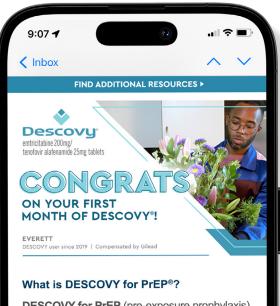
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DESCOVY for PrEP (pre-exposure prophylaxis) is a once-daily prescription medicine for adults and adolescents at risk of HIV. It helps lower the chances of getting HIV through sex.

DESCOVY for PrEP is not for everyone:

- It is not for use in people assigned female at birth who are at risk of getting HIV from vaginal sex, because its effectiveness has not been studied.
- You must be HIV-negative before and while taking DESCOVY for PrEP.

Talk to a healthcare provider about your risk for HIV and if DESCOVY for PrEP may be an option for you.

Please scroll for Important Safety Information below, including important warnings.



Chapter #4: Your PrEP Option

Monday, June 5, 10:54 AM

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What is DESCOVY for PrEP®?

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- You must be HIV-negative before and while taking DESCOVY for PrEP.

Talk to a healthcare provider about your risk for HIV and if DESCOVY for PrEP may be an option for you.

Please scroll for Important Safety Information below, including important warnings.

YOU MADE A CHOICE TO PRIORITIZE HIV PREVENTION



Every day we try to make the right choices for our health.

Remembering to wear sunscreen. Trying to eat a healthy breakfast in the morning. Even remembering to floss every now and then. When making decisions that could have lasting benefits, we want to feel like we are making the right choice.



Choosing DESCOVY for PrEP for HIV prevention along with your healthcare provider is a decision you can feel good about

incorporating into your lifestyle. Especially now that you've reached the 30-day mark and you're getting the hang of your one pill, once a day routine.

. C And, if it helps, know that many others across the country have started and are sticking to DESCOVY[®]. Below, you'll hear from a few of those users who have made DESCOVY a part of their day

SUBJECT LINE + PRE-HEADER OPTIONS:

- **SL 1**: Chapter #4: Your PrEP Option. [29/50] **PH 1**: Hear from others who made the same choice. [42/50]
- **SL 2**: You're not alone choosing this PrEP option. [43/50] **PH 2**: Hear from others who made the same choice. [42/50]
- **SL 3**: First month is in the books! [28/50] **PH 3**: Hear from others who also picked this PrEP option. [50/50]

Link:

https://https://www.descovy. com/hiv-prevention-resources

to day.

IMPORTANT SAFETY INFORMATION

What is the most important information I should know about DESCOVY for PrEP?

Before and while taking DESCOVY for PrEP:

- You must be HIV-negative before you start and while taking DESCOVY for PrEP. You must get tested for HIV-1 immediately before and at least every 3 months while taking DESCOVY. If you think you were exposed to HIV-1, tell your healthcare provider right away. They may want to do more tests to confirm that you are still HIV-negative.
- Many HIV-1 tests can miss HIV-1 infection in a person who has recently become infected. Tell your healthcare provider if you had a flu-like illness within the last month before starting or while taking DESCOVY. Symptoms of new HIV-1 infection include tiredness, fever, joint or muscle aches, headache, sore throat, vomiting, diarrhea, rash, night sweats, and/or enlarged lymph nodes in the neck or groin.
- DESCOVY by itself is not a complete treatment for HIV-1. Do not take DESCOVY for PrEP unless you are confirmed to be HIV-1 negative.
- DESCOVY does not prevent other sexually transmitted infections (STIs). Practice safer sex by using a latex or polyurethane condom to reduce the risk of getting STIs.
- To further help reduce your risk of getting HIV-1:
- Do not miss any doses of DESCOVY. Missing doses may increase your risk of getting HIV-1.
- Know your HIV status and the HIV status of your partners. If your partner is living with HIV, your risk of getting HIV is lower if your partner consistently takes HIV treatment every day.
- Get tested for other STIs. Some STIs make it easier for HIV-1 to infect you.
- Talk to your healthcare provider about all the ways to help reduce HIV risk.

DESCOVY can cause serious side effects:

• Worsening of hepatitis B (HBV) infection. Your healthcare provider will test you for HBV. If you have HBV and stop taking DESCOVY, your HBV may suddenly get worse. Do not stop taking DESCOVY without first talking to your healthcare provider, as they will need to check your health or give you HBV medicine.

Continue to scroll for more Important Safety Information.

HEAR FROM OTHER DESCOVY USERS:



I want the black community to see that there are everyday people just like them taking DESCOVY for PrEP. It's not some mystery pill—it's something that can help prevent HIV.

WATCH EVERETT'S STORY

Link:

https://www.descovy. com/real-stories/ south?patient=Everett

DESCOVY user since 2019 Compensated by Gilead

Link: https://www.descovy. com/real-stories/

south?patient=Sergio

Now that I know I can be in a sexual relationship with someone who's HIV positive and reduce the risk of getting HIV with DESCOVY for PrEP, I want to help spread the word.



WATCH SERGIO'S STORY

DESCOVY user since 2020 Compensated by Gilead

IMPORTANT SAFETY INFORMATION (CONT'D)

Who should not take DESCOVY for PrEP?

Do not take DESCOVY for PrEP if you:

 Already have HIV-1 or if you do not know your HIV-1 status. If you have HIV-1, you need to take other medicines with DESCOVY to treat HIV-1. If you have HIV-1 and take only DESCOVY, your HIV-1 may become harder to treat now and in the future.

What are the other possible side effects of DESCOVY for PrEP?

Serious side effects of DESCOVY may also include:

- Kidney problems, including kidney failure. Your healthcare provider should do blood and urine tests to check your kidneys before and during treatment with DESCOVY. If you develop kidney problems, your healthcare provider may tell you to stop taking DESCOVY.
- Too much lactic acid in your blood (lactic acidosis), which is a serious but rare medical emergency that can lead to death. Tell your healthcare provider right away if you get these symptoms: weakness or being more tired than usual, unusual muscle pain, being short of breath or fast breathing, stomach pain with nausea and vomiting, cold or blue hands and feet, feel dizzy or lightheaded, or a fast or abnormal heartbeat.
- Severe liver problems, which in rare cases can lead to death. Tell your healthcare provider right away if you get these symptoms: skin or the white part of your eyes turns yellow, dark "tea-colored" urine, light-colored stools, loss of appetite for several days or longer, nausea, or stomach-area pain.

Common side effects in people taking DESCOVY for PrEP are diarrhea, nausea, headache, fatigue, and stomach pain. Tell your healthcare provider if you have any side effects that bother you or do not go away.

What should I tell my healthcare provider before taking DESCOVY for PrEP?

- All your health problems. Be sure to tell your healthcare provider if you have or have had any kidney or liver problems, including hepatitis.
- All the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. DESCOVY may interact with other medicines. Keep a list of all your medicines and show it to your healthcare provider and pharmacist when you get a new medicine.

You are encouraged to report negative side effects of prescription drugs to the

FDA. Visit www.FDA.gov/medwatch, or call 1-800-FDA-1088.

Please see <u>Important Facts</u> about DESCOVY for PrEP, including **important warnings**.

watch more REAL USERS[®] STORIES

People near you and people all across the country—see what other real users have to say about their DESCOVY for PrEP experiences.

CHECK OUT THE MAP

NEXT UP IN THE STARTER SERIES

Hear about the importance of having an open dialogue with your healthcare provider and staying up to date with your appointments.

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Link:

https://www.descovy.com/ real-stories





Chapter #5: You and Your Healhcare Provider

Monday, June 5, 10:54 AM

Have trouble viewing this email? View in web browser. Please see Important Facts, including important warnings.



MAYBE YOU HAVE A HEALTHCARE **PROVIDER YOU'VE SEEN FOR YEARS**—

someone you've established a great relationship with. Maybe you only see your healthcare provider for yearly checkups and sick visits. Or perhaps you don't have a regular provider.

Either way, now that you're on DESCOVY, it's important to



schedule regular appointments with your healthcare provider to help you stay on track. The 3-month mark is approaching so it's a good time schedule your appointments to meet with your healthcare provider, as well as get your labs done.

it's helpful to start preparing for your conversation with your healthcare provider. You should always feel comfortable asking them anything about DESCOVY-nothing you say will shock them. Healthcare providers want to know how you are feeling, if you're taking your medication as prescribed, and if you have questions. If it helps, try making a list of topics to bring with you to your appointment

Once you have your appointment,

HERE ARE A FEW TOPICS YOU MAY WANT TO DISCUSS:

- If you're taking your medication as prescribed
- Any changes since your last visit, such as relationship status
- If you're having any trouble managing your routine
- Any other questions you might have

And so you continue to stay on track with your regular appointments, try scheduling your next one before leaving the office or you could try setting reminders to your phone's s calendai

SUBJECT LINE + PRE-HEADER OPTIONS:

SL 1: Chapter #5: You and Your Healthcare Provider. [45/50] PH 1: Start planning for your next appointment. [41/50

SL 2: Meeting with your healthcare provider is important [50/50] PH 2: Be proactive discussing your medication option. [47/50]

SL 3: Being proactive about your medication option. [45/50] **PH 3**: Get ready to meet with your healthcare provider. [48/50]





I grew up in a mostly conservative town where a lot of the doctors weren't LGBTQ-friendly. Once I felt comfortable talking to my doctor, I realized that there was nothing really to be nervous about.

WATCH STEVE'S STORY

DESCOVY user since 2020 Compensated by Gileaa

CTA Button Link:

https://www.descovy.com/ descovy-for-prep-cost

WORRIED BOUT COST?

Insurance or no insurance—Gilead's Advancing Access® program may be able to help.

GET MORE INFORMATION ►

NEXT UP IN THE STARTER SERIES

With your next refill on the horizon, we'll share a helpful checklist of things you can do to prepare that next step.

Please see Important Facts, including important warnings.

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CTA Button Link:

https://www.descovy.com/realstories/northeast?patient=Steve



What is DESCOVY for PrEP®?

DESCOVY for PrEP (pre-exposure prophylaxis) is a once-daily prescription medicine for adults and adolescents at risk of HIV. It helps lower the chances of getting HIV through sex.

DESCOVY for PrEP is not for everyone:

- It is not for use in people assigned female at birth who are at risk of getting HIV from vaginal sex, because its effectiveness has not been studied.
- You must be HIV-negative before and while taking DESCOVY for PrEP.

Talk to a healthcare provider about your risk for HIV and if DESCOVY for PrEP may be an

From: The Starter Series To: John Doe <john.doe@example.com>

Chapter #6: Your PrEP Option

Monday, June 5, 10:54 AM

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LEARN MORE ABOUT TAKING DESCOVY®



What is DESCOVY for PrEP®?

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Talk to a healthcare provider about your risk for HIV and if DESCOVY for PrEP may be an option for you.

Please scroll for Important Safety Information below, including important warnings.



having a protein shake before a workout or winding down every night as you get ready to go to sleep.

And, now that **you're taking the necessary steps to prepare for your 3-month follow-up visit**, it's helpful to remind yourself why you chose DESCOVY for PrEP.

As you know by now, DESCOVY for PrEP is the smallest PrEP pill available and is proven to be effective when taken as prescribed. That's why **it's beneficial to stay on top of your lab work and regular visits with your healthcare provider.** By doing so, you're helping to ensure it works the way it's supposed to, and so you don't run out before your 3-month follow up visit.

Keep reading for some tips to help you out as you prepare for your next visit with your healthcare provider.

SUBJECT LINE + PRE-HEADER OPTIONS:

SL 1: Chapter #6: Get Ready to Refill. [32/50]PH 1: Things to remember before your next appointment. [48/50]

SL 2: Get ready for your next appointment. [36/50] **PH 2**: A refill reminder for your PrEP option. [39/50]

SL 3: Your PrEP option—preparing for your next appt. [46/50] **PH 3**: A few things to remember before you refill. [43/50]

Link:

https://www.descovy.com/ descovy-for-prep-dosage

IMPORTANT SAFETY INFORMATION

What is the most important information I should know about DESCOVY for PrEP?

Before and while taking DESCOVY for PrEP:

- You must be HIV-negative before you start and while taking DESCOVY for PrEP. You must get tested for HIV-1 immediately before and at least every 3 months while taking DESCOVY. If you think you were exposed to HIV-1, tell your healthcare provider right away. They may want to do more tests to confirm that you are still HIV-negative.
- Many HIV-1 tests can miss HIV-1
 infection in a person who has recently
 become infected. Tell your healthcare
 provider if you had a flu-like illness within
 the last month before starting or while
 taking DESCOVY. Symptoms of new HIV-1
 infection include tiredness, fever, joint or
 muscle aches, headache, sore throat,
 vomiting, diarrhea, rash, night sweats, and/or
 enlarged lymph nodes in the neck or groin.
- DESCOVY by itself is not a complete treatment for HIV-1. Do not take DESCOVY for PrEP unless you are confirmed to be HIV-1 negative.
- DESCOVY does not prevent other sexually transmitted infections (STIs). Practice safer sex by using a latex or polyurethane condom to reduce the risk of getting STIs.
- To further help reduce your risk of getting HIV-1:
- Do not miss any doses of DESCOVY. Missing doses may increase your risk of getting HIV-1.
- Know your HIV status and the HIV status of your partners. If your partner is living with HIV, your risk of getting HIV is lower if your partner consistently takes HIV treatment every day.
- Get tested for other STIs. Some STIs make it easier for HIV-1 to infect you.
- Talk to your healthcare provider about all the ways to help reduce HIV risk.

DESCOVY can cause serious side effects:

• Worsening of hepatitis B (HBV) infection. Your healthcare provider will test you for HBV. If you have HBV and stop taking DESCOVY, your HBV may suddenly get worse. Do not stop taking DESCOVY without first talking to your healthcare provider, as they will need to check your health or give you HBV medicine.

Continue to scroll for more Important Safety Information.

PREPARING FOR YOUR VISIT, HERE'S A LIST OF WHAT YOU'LL NEED:



SCHEDULE AN APPOINTMENT

It helps to have appointments with your healthcare provider scheduled in advance—before your prescription runs out. If you don't have a regular provider yet, you can find one here.

Link:

https://www.descovy.com/ hiv-prevention-resources



GET YOUR LABS DONE As you know, you must be

HIV-negative before and while taking DESCOVY for PrEP. So, your healthcare provider will need your lab results every 3 months prior to refilling your prescription. Find

Link: www.gettested.cdc.gov

testing locations here.





IMPORTANT SAFETY INFORMATION (CONT'D)

Who should not take DESCOVY for PrEP?

- Do not take DESCOVY for PrEP if you:
- Already have HIV-1 or if you do not know your HIV-1 status. If you have HIV-1, you need to take other medicines with DESCOVY to treat HIV-1. If you have HIV-1 and take only DESCOVY, your HIV-1 may become harder to treat now and in the future.

What are the other possible side effects of DESCOVY for PrEP?

Serious side effects of DESCOVY may also include:

- Kidney problems, including kidney failure. Your healthcare provider should do blood and urine tests to check your kidneys before and during treatment with DESCOVY. If you develop kidney problems, your healthcare provider may tell you to stop taking DESCOVY.
- Too much lactic acid in your blood (lactic acidosis), which is a serious but rare medical emergency that can lead to death. Tell your healthcare provider right away if you get these symptoms: weakness or being more tired than usual, unusual muscle pain, being short of breath or fast breathing, stomach pain with nausea and vomiting, cold or blue hands and feet, feel dizzy or lightheaded, or a fast or abnormal heartbeat.
- Severe liver problems, which in rare cases can lead to death. Tell your healthcare provider right away if you get these symptoms: skin or the white part of your eyes turns yellow, dark "tea-colored" urine, light-colored stools, loss of appetite for several days or longer, nausea, or stomach-area pain.

Common side effects in people taking DESCOVY for PrEP are diarrhea, nausea, headache, fatigue, and stomach pain. Tell your healthcare provider if you have any side effects that bother you or do not go away.

What should I tell my healthcare provider before taking DESCOVY for PrEP?

- All your health problems. Be sure to tell your healthcare provider if you have or have had any kidney or liver problems, including hepatitis.
- All the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. DESCOVY may interact with other medicines. Keep a list of all your medicines and show it to your healthcare provider and pharmacist when you get a new medicine.

You are encouraged to report negative side effects of prescription drugs to the FDA. <u>Visit www.FDA.gov/medwatch</u>, or call 1-800-FDA-1088.

Please see <u>Important Facts</u> about DESCOVY for PrEP, including **important warnings**.



Link: https://www.descovy.com/

Insurance or no insurance—Gilead's Advancing Access® program may be able to help.

GET MORE INFORMATION

descovy-for-prep-cost

NEXT UP IN THE STARTER SERIES

Hear about the importance of having an open dialogue with your healthcare provider and staying up to date with your appointments.

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GILEAD



Talk to your healthcare provider if you have any questions about DESCOVY.

YOU'VE OFFICIALLY MADE IT TO THE FINAL CHECK IN!

Over the past few months, you started a new medication, established a routine you've been able to stick to, met with your healthcare provider, and got your first refill. Hopefully you feel good about what you've accomplished.

Now it's up to you to use everything you've learned from the Starter Series to keep going.

A few things to remember, to help you stay on track with DESCOVY:

Have open conversations with your

CTA Button Link: https://www.descovy.com/ real-story-recruitment



Chapter #7: You're on Your Way!

Monday, June 5, 10:54 AM

Have trouble viewing this email? <u>View in web browser</u>. Please see <u>Important Facts</u>, including **important warnings**.



Talk to your healthcare provider if you have any questions about DESCOVY.

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about what you've accomplished.

Now it's up to you to use everything you've learned from the Starter Series to keep going.

A few things to remember, to help you stay on track with DESCOVY:

- Have open conversations with your healthcare provider
- Schedule regular check-ups, and remember to do your lab work
- Keep sticking to your daily routine

We hope these check-ins helped you feel supported and encouraged. And don't worry, this isn't goodbye forever. We'll be sending you DESCOVY news and updates from time to time to help you stay connected and up to date.

But for now, you've got this!



Help others by sharing your experience.

GET MORE INFORMATION ►

<u>Please see Important Facts,</u> including **important warnings.**

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SUBJECT LINE + PRE-HEADER OPTIONS:

SL 1: Chapter #7: You're on Your Way! [31/50] **PH 1**: Keep going with your medication option! [49/50]

SL 2: It's a wrap. Your final Starter Series check-in. [48/50] **PH 2**: With a routine in place, you're on your way. [44/50]

SL 3: Thanks for participating in the Starter Series. [47/50] **PH 3**: Keep going with your medication option. [39/50]

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