

THE TEAM TRAINING DESIGNED TO

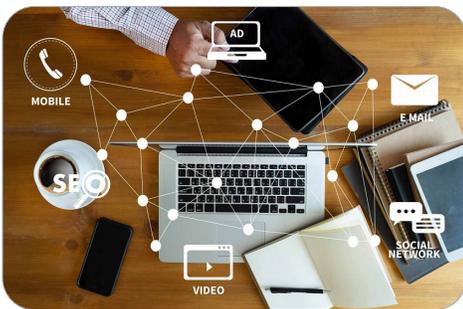
COPY RIGHT

ELEVATE YOUR BRAND, BUSINESS & BOTTOM LINE

THE ORG THAT COMMS CLEARLY, **GROWS FASTER**

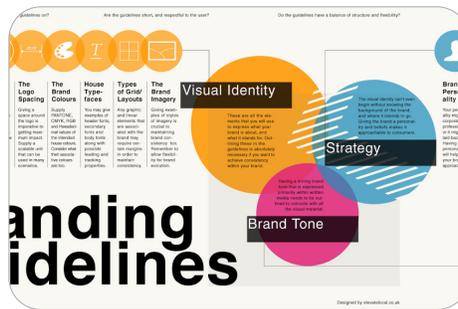
There's a reason it's become the most in demand professional upskilling in the modern workplace—effective marketing copy sells brands, products, services, and careers. Imagine if every member of your team felt confident crafting conversational B2B marketing copy and content on behalf of your brand. You could grow your teams' pro skills set, and your business, with a single copywriting masterclass.

BRAND MESSAGING BIBLE



A cross-channel brand marketing messaging audit—analyzed, elevated and then documented by an expert.

BRAND BOOK ONBOARDING



Have your messaging audit findings documented as a style guide used to onboard your entire team.

EXECUTIVE TEAM TRAINING



A training designed specifically for busy executives who want to freshen up on their written comms skills.

CONTENT TEAM CONSISTENCY



A team training designed to ensure clear, concise, and consistent cross channel marketing copy and content.

THE SAVVY SALES FORCE



Activate an entire sales org at once to reduce rogue writing and ensure internal + external comms alignment.

THE SOPHISTICATED STARTUP



Empower every member of your team so they can write growth-focused, performance marketing content.

ONE BRAND. ONE VOICE.

Tighten up and unify your brand voice. Ensure a unified user experience. **Unlock even more revenue.**

Whether they're content marketers, sales pros, HR reps, C-suite, or programmers—upskilling your team to write more confidently for their role, and empowering them to contribute to publishing quality content that's on brand, on strategy, and on point boosts conversions, strengthens your online image, and grows fans and followers.

- Brand style guide documentation
- Company-wide activation
- Copywriting best practices training
- Primary audience onboarding
- Company strategy implementation
- Cross-org comms connectivity



THE RESULTS WERE AMAZING— 10X BETTER THAN USUAL.

"I invited Corey to lead a copywriting workshop for my marketing team. Based on a brief we were given, the team put their new skills to use drafting email copy. I knew by how they were, and by how confidently they presented their work, that the training was a huge success." **Alison Murdock, Chief Marketing Officer**

I CREATED 'CONVERSATIONAL COPYWRITING' WHILE WORKING AT GOOGLE



Put simply, Corey Rosenberg is a master marketing copywriter with 16 years of relevant experience working for the best ad agencies and tech companies in the world. Aside from his day job elevating creative marketing assets for brands like Google, Yelp, Toyota and LinkedIn, Corey has spent any free time he's had freelancing for 50+ tech, B2B or SaaS startups—branding, building, launching and growing their businesses through performance marketing strategies and award winning creative work.

Today, companies like LinkedIn, Adobe, Abodu and Social Chorus invite Corey in to train their teams to become more effective [internal and external] conversational copy and content writers. His signature masterclass trains teams, transforms brands and grows businesses.

